

Rosecrest Village Opens in the Heart of Herriman's Prestigious Rosecrest Development Offering 390 Unique, Reasonably Priced Townhomes and Single-Family Homes

Rosecrest Village, a Neighborhood Designed for the Way People Live Today, Offers Master-Planning, Amenities—Even Residences Built on an Innovative Live/Work Concept. Grand Opening June 30, Noon-4 p.m. Includes Opportunity to Enter Contest to 'Golf with a Pro' in Sorenson Champions Challenge Charity Event.

HERRIMAN, UTAH (June 26, 2007)—The Sorenson Group of Real Estate Companies today announced the opening of Rosecrest Village, 390 townhomes and clustered single-family dwellings located in the heart of the prestigious Rosecrest development on Salt Lake Valley's southwest bench.

Rosecrest Village is offering a variety of residence designs and layouts within a well-established, master-planned community that preserves the area's unique rural ambiance. The strength of the master-planned community concept is that it offers homeowners neighborhoods and amenities in an environment that serves the way they live because the infrastructure, architecture and landscaping is designed comprehensively—as a whole community—rather than incrementally, or haphazardly.

"We are very pleased to offer buyers these innovative, affordable homes in a neighborhood designed and organized to reflect today's active lifestyles," said Don Wallace, vice president and COO of Rosecrest. "These are residences in a beautiful setting that are close to trails and offer many community amenities that busy families can take advantage of without having to personally maintain."

Rosecrest Village has 130 courtyard homes, 102 garden homes, 102 single-family homes, 48 traditional townhomes and 8 live/work units. The unique live/work units have 500 feet of ground-level store-front/office space with two floors of living space above. These live/work units are located near the community clubhouse to take advantage of the proximity of parking and the higher level of pedestrian traffic. Professionals from architects to hairdressers have been asking for such a live/work housing option. The Rosecrest Village clubhouse, scheduled to open later this year, includes an outdoor pool and hot tub, an exercise room and a social room with fireplace and deck.

"I just love the top-of-the-hill location of Rosecrest Village," said Natasha Gathernum who recently closed on a new home here. "The pricing per square foot is very good too, and I like the fact that there are many different types of homes. This is not a cookie-cutter kind of subdivision." Homes in Rosecrest Village range from approximately 1,300 to 3,000 square-feet and are priced from \$194,900 to about \$275,900.

Rosecrest Village Grand Opening celebration is Saturday, June 30, 2007 from noon-4 p.m. at 5163 W. 14620 South. Visitors can enter one contest to play with a PGA pro in the Sorenson Champions Challenge charity golf event and another contest to win a plasma TV. Free food will be provided.

The larger Rosecrest community within which Rosecrest Village resides is comprised of 2,400 acres that features parks, trails and green-space mixed with high-quality homes and spectacular views of Salt Lake Valley. Construction of Rosecrest began in 1999 and about 2,200 homes are now built. "Few places today have well-thought out neighborhoods that weave together a true community. Rosecrest is a place that, by design, fosters friendships and re-creates the best aspects of close-knit, traditional neighborhoods," said Wallace. "Our idea is to provide a spectrum of residence types in sizes and prices to accommodate people at each stage of life and also to offer nearby retail areas to make shopping convenient."

Rosecrest trails inter-connect throughout the planned community and are designed to connect with the Bonneville Shoreline Trail, a ninety-mile long pedestrian, equestrian and bicycle path across the foothills of the Salt Lake Valley. No home is more than one-half mile from a trailhead or park. Architecture of the master-planned community maintains a consistent theme in harmony with the country atmosphere, but creates neighborhoods with a breadth of variety rarely found Utah.

About Rosecrest

One of the fastest growing and most successful new residential communities in Salt Lake County, Rosecrest (www.rosecrestutah.com) is a 2,400-acre master planned community located on the Salt Lake Valley's increasingly desirable southwest bench. With nine of the area's top master homebuilders and a large portfolio of home designs, Rosecrest brings together all the elements required to meet the needs of today's demanding homeowners.

About Rosecrest Village

Rosecrest Village is an innovative blend of homes and townhomes affordably priced and located in the heart of the premium Rosecrest development in Herriman. Please see www.rosecrestvillage.com. E-mail: info@rosecrestvillage.com. Phone 801-244-1805.

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